

nwCONNECTOR

Coordinating Committee **Zoom** Meeting

December 11, 2020
 Tillamook County Transportation District
 3600 3rd St
 Tillamook, OR
 10:00 am—12:00 pm

Join Zoom Meeting:
<https://us02web.zoom.us/j/81077213669>
1 253 215 8782
Meeting ID: 810 7721 3669

Agenda

10:00— 10:05a	1. Introductions. Welcome to guests.	Doug Pilant
10:05— 10:15a	2. Consent Calendar (Action Items) <ul style="list-style-type: none"> + November 13, 2020 Meeting Minutes (Attached) + November 2020 Financial Report (Attached?) + Ridership Tracking + Calculating Average Passenger Miles Update + Updating NWConnector Performance Measures 	Doug Pilant/All
10:15— 11:15a	3. Social Media Marketing Presentation/Workshop <ul style="list-style-type: none"> + How transit agencies can most effectively use social media. All NWOTA staff members that might be included in posting social media content in the future are invited. This will be a training session in order to build a communal understanding of what makes "good" social media marketing for transit. 	Thomas Craig
11:15— 11:30a	4. OpenStreetMap Research and Memo <ul style="list-style-type: none"> + OSM research findings from the NWOTA trip planner project, what it means for the region, and for Oregon. 	Chris Perry
11:30— 11:40a	5. NWOTA Standing Items <ul style="list-style-type: none"> + IGA Distribution + Marketing: <ul style="list-style-type: none"> ▪ Visitor Pass/Map update (Hailey) ▪ NWConnector Information Card (Hailey) ▪ Pictures of Bus Stops Without OXO Logo (Doug) + Website <ul style="list-style-type: none"> ▪ GTFS-Flex Local Partners (Mary) ▪ Add a bicycle page (Mary) 	Doug Pilant/All
11:40— 11:45a	6. STIF—Discretionary Application Update	Arla Miller? Mary (Back-Up)
11:45— 11:50a	7. COVID-19 Transit/NW Connector Updates <ul style="list-style-type: none"> + Sanitizer System Purchase Update 	All
11:50— 12:00p	8. Other Business and Member Updates <ul style="list-style-type: none"> + 2021 Meeting Schedule 	All

www.nwconnector.org



Attachments:

November 13, 2020 Meeting Minutes

November 2020 Finance Report

NWOTA meetings are open to the public and accommodations will be provided to persons with disabilities. If a sign language interpreter is needed, please call Mary McArthur at 503.397-3099 at least 48 hours prior to the meeting.